

VIRGINIA ABC'S PSA CHALLENGE

CONSENT & PHOTO RELEASE FORM

In an effort to strengthen community and school involvement, the Virginia Department of Alcoholic Beverage Control (ABC) is sponsoring a public service announcement (PSA) contest open to all middle school, high school and college students in Virginia. The contest encourages students to speak to their peers about the dangers and consequences of underage drinking. Entries will be judged on creativity, originality, message and overall presentation.

This form is to be signed and dated by anyone who produces or appears in the public service announcement. Please make copies for all participants. A parent or guardian must also sign if the participant is under the age of 18. All consent forms should be submitted with the finished public service announcement.

Please check the appropriate consent statements and sign below:

(Primary contact and production team members)

- ☐ I acknowledge that Virginia ABC has my permission to use the PSA and my image and statements contained therein, as needed, in all forms of media, including print, online, and broadcast, for the purposes of prevention education and publicizing Virginia ABC. I understand that I will not be paid for the use of the PSA and my image and statements.

(Primary contact)

- ☐ I certify that I have obtained signed consent forms from all individuals featured in the PSA and am submitting these with the PSA.
- ☐ I certify that I have obtained written permission to reproduce and use all copyrighted, trademarked or branded material, including music, images and text featured in the PSA.
- ☐ I certify that to the best of my knowledge all statements of fact in the PSA are accurate.

Name and age of participant (please print)

Name of parent/guardian (please print)

Signature of participant

Date

Signature of parent/guardian (participant under 18) Date

School

Title of PSA



**VIRGINIA DEPARTMENT OF
ALCOHOLIC BEVERAGE CONTROL**